JIC Model Region 5 RRT

Ginny Narsete

U.S. EPA - Superfund

312-886-4359

Narsete.virginia@epa.gov

What is a JIC

- **Part of the Joint Information System (JIS) (page 4)**

- **Joint Information Center (JIC) Central location where multi agencies work together to disseminate incident information to the media and community**

- **Should be established early on, especially if there is more than 1 agency responding.**

- **If not , lack of public information will become a lessons learned item on your hot wash**

What is a JIC Model

- **History of the NRT JIC Model – All Hazards compatible with NIMS– Used before there is a national declaration**

- **Used before there is a national declaration**

- **The public and media expect transparency of information**

Revisions

- **Better designed- easy to read -usable**
- **ICS/NIMS driven**
- **PIO workgroup from CG, Industry, EPA and other NRT agencies**
- **Consulted with State, Local, Federal, Tribal**
- **Included plans from FEMA, State Agencies, GSA, U.S. Fire Service, EPA, CG and DHS (page 5)**
- **Includes checklists, social media, samples**

JIC Model Section I

- **Page 1-4**
- **Purpose of the JIC – plan for public information**
- **Not a regulation, it is a voluntary model to guide public information officers when responding to an incident**
- **As close to a field guide - helps PIO's with a structure that works within the framework of NIMS and ICS**
- **NIMS IS -702, FEMA pub 517, NIMS IS-250 (ESF-15) All are JIC structures**

Establishing a JIC Section II

- **Page 8, 10, 11, 12**
- **Organization Charts**
- **Type of incidences description**
  - **Type 4 – House Fire**
  - **Type 3 – Train Derailment**
  - **Type 2- Olympics, Superbowl, Large events**
  - **Type 1 - Hurricane Ike or 9/11 Terrorist**

Section III

- **Pages 15-53**

- **Staffing - Roles and Responsibilities**
- **Position qualifications**
- **Added – Community Relations vs internal/external**
- **Actual Titles vs. assist PIO – data gathering, product assistant, document assistant.**
- **New Titles are Information gathering, information products, media relations, community relations,**
- **Followed by writer, photographer, JIC Manager, media monitoring, website specialist,**

Job Aids

- **Page 57- Job Aid Checklists**
- **Initial Response**
- **Establishing a JIC**
- **Demobilizing a JIC**
- **Operations schedule (meetings, deadlines, etc)**
- **Status Board (display information, news)**
- **Validating Rumors**
- **Provide Media Briefings**
- **Conducting Media or Town Hall Meetings**

Information Exchange

- Frequently asked question by PIO's
- Page 75
- Who should the PIO talk to and who should talk to the PIO – i.e. coordination
- What the PIO provides and what the PIO receives from the Command Staff and others
- Page 83 – Forms – (link to CG and FEMA)

Appendix - Worksheets

- **Page 97 - 135**
- **References, Worksheets, and Samples**
- **Daily Checklists**
- **Writing guidelines for Bloggers (GSA gov first)**
- **Operational Planning P**
- **Forms- Self Assessment Survey – what can you bring to the incident**
- **Media Analysis, writing guidelines, sample press releases, spokesperson request**
- **Acronyms**

QUESTIONS

http://www.nrt.org/production/NRT/NRTWeb.nsf/PagesByLevelCat/Level2NRTJICModel?Opendocument

WWW.NRT.ORG

Guidance, Technical Assistance and Planning